



## Julia Caldwell

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## Current Promotions

04/26/24 Prices and offers are subject to change.



### Ongoing Freight Promotion

Jan 1-Dec 31

- Orders over \$400 receive Free Freight

*Available on the road. Can mix brands.*



### Ongoing Promotion

Jan 1-Dec 31

- Orders over \$300 receive a 15% Freight Cap



### Holiday Promotion - Fall Winter 2024

Jan 1-Mar 31

- Limited Edition Holiday Orders of \$500 or more receive Free Freight

*Show and Road orders. Must ship before 08/31/2024. Contiguous 48 states only.*



### 15% OFF Spring/Summer Seasonal items

Apr 1-Apr 30

- 15% off spring/summer season items in 1st part of the catalog

*Does not include everyday basics. Promotion only valid on immediate ship orders. Cannot be combined with any other offers or applied to any previous orders.*



### Build Your Own Clay Display Package

(FREECRATE)

Apr 1-Apr 30

- Free display with purchase of 4 or more clay assortment packs

*Promotion only valid on immediate ship orders. Cannot be combined with any other offers or applied to any previous orders.*



### April Promotion

(April Promo)

Apr 1-Apr 30

- Orders of \$500 or more receive half off freight (excludes displays)

*Immediate ship only. Continental U.S. only. Excludes display freight.*



### Freight Cap Promotion

Jan 1-Dec 31

- Orders of \$200 or more receive 10% Freight Cap

*Offer subject to change. Contiguous US only. Orders must reach total per location to receive freight discount.*



### New Customer Promotion

(NEW)

May 16-Dec 31

- New Customers receive Free Freight on their first order of \$500 or more

*Offer is subject to change.*



### April Promotion

Apr 1-Apr 30

- Orders \$600 or more receive a 5% discount
- Orders \$1,000 or more receive a 10% discount



### Ongoing Promotion

Jan 1-Dec 31

- Orders of \$2000 or more receive Free Freight

*Applies to contiguous shipping within the U.S. only.*



### Bucky 40 Blinks Promotion

(FREEDISPLAY)

Apr 1-Apr 30

- Purchase any (16) 40 Blinks Eye Masks and get a free PDQ display with the promo code **FREEDISPLAY**

*Promotion only valid on immediate ship orders. Cannot be combined with any other offers or applied to any previous orders.*



### On-Going Promotion

Jan 1-Dec 31

- Orders of \$500 or more receive 10% Freight Cap

*Contiguous US only*



### Mother's Day Promo

(Mother's Day Promo)

Mar 19-Apr 30

- Orders \$750 or more receive 5% off and free freight.

*Must ship ASAP.*



### Winter Special

Nov 20-May 31

- Orders of \$1000 - \$2249 receive Half Off Freight (excluding stands)
- Orders of \$2250 or more receive Free Freight (including stands)
- New Accounts receive one Free Display with an opening order of \$1000 or more
- 50% off Display Stands for Current Accounts if order is over \$1000

*Available on the road and in all divisions. You must scan the stand to the order if the customer is to receive a display. Immediate ship orders only.*



#### Cut and Sew & Oil Cloth Hats Promotion

(Outdoor20)  
Apr 23-Apr 30

- 20% off Cut and Sew & Oil Cloth Hats

*Must use or mention the promo code when placing your order for the discount.*



#### Summer Promo

(SUMMER)  
Apr 17-Aug 31

- 10% off all orders



#### Book Sale

Apr 22-May 3

- 50% off books

*\*One time purchase within promotional window.*



#### April Showers Promo 2024

(May Flowers 2024)  
Apr 1-Apr 30

- ASAP Orders of \$600 or more receive Free Freight
- 10% off select Spring styles (see pdf)

*Orders must ship in April. Do not need to write on a separate order.*



#### Free Freight Promo

Apr 1-May 31

- At once orders \$600 or more receive free freight



#### Pride Promo

(Pride 2024)  
Apr 8-Apr 30

- 10% off all Pride styles

*Must be an at-once order. Does not need to be on a separate PO.*



SPONGELLÉ

#### Q2 Freight Promotion

Apr 1-Jun 30

- Orders \$400+ receive Free Freight
- Orders \$800+ receive 5% Off and Free Freight
- Orders \$1250+ receive 8% Off and Free Freight



#### Think Outside Wonderland Collection Promotion

Apr 1-May 31

- 10% off for BYN3300 - Wonderland Collection \$895.50 (was \$995.00)



#### Q2 Promotion

Apr 1-Jun 30

- Orders \$500 or more receive free freight
- Orders \$1,000 or more receive 10% discount



#### On-going Free Freight Promotion

Jan 1-Dec 31

- Orders of \$500 or more receive Free Freight

*Opening Order and Reorder Minimums apply. Offer subject to change.*



#### On Going Promotion 2024

Jan 1-Dec 31

- Orders of \$500 or more receive Free Freight

*Offer subject to change. Does not apply to Key Accounts.*



#### Dads & Grads Promo

(Celebrate 2024)  
May 1-May 12

- Orders \$600 or more receive free freight
- 10% off a curated collection of SKUs

*Must ship at-once*



#### New Account Promotion

Jan 1-Dec 31

- 10% off opening order for ASAP ship



#### Sheer Pre-Book

(Sheertastic 2024)  
Apr 1-Apr 30

- 10% off Sheer pre-booked orders

*Must write as separate order.*



#### April Promotion

(PP20)  
Apr 1-Apr 30

- 20% off all Tag Pots and Planters in the Spring/Summer 2024 Catalog.

*Must ship prior to May 15. Cannot be combined with any other discounts or Loyalty discounts. All back orders will cancel 6-15*



#### On-Going Shipping Promotion

Jan 1-Dec 31

- Orders less than \$1000 receive 12% Freight Cap (min. charge of \$5 - opening order and reorder minimums apply)
- Orders of \$1000 or more receive Free Freight

*Please indicate promotion on your orders. Continental US only. Shipping offers do not apply to Alaska or Hawaii. Offer subject to change.*