



Current Promotions: Southeast Lifestyle

05/01/24 Prices and offers are subject to change.



Ongoing Freight Promotion

January 1-December 31

- Orders over \$400 receive Free Freight

Available on the road. Can mix brands.



Ongoing Promotion

January 1-December 31

- Orders over \$300 receive a 15% Freight Cap



Holiday Promotion - Fall Winter 2024

January 1-March 31

- Limited Edition Holiday Orders of \$500 or more receive Free Freight

Show and Road orders. Must ship before 08/31/2024. Contiguous 48 states only.



Ongoing Promotion

January 1-December 31

- Orders of \$2000 or more receive Free Freight

Applies to contiguous shipping within the U.S. only.



May Promotion

May 1-May 31

- Orders of \$500 or more receive half off freight (excludes displays)

Immediate ship only. Continental U.S. only. Excludes display freight.



Winter Special

November 20-May 31

- Orders of \$1000 - \$2249 receive Half Off Freight (excluding stands)
- Orders of \$2250 or more receive Free Freight (including stands)
- New Accounts receive one Free Display with an opening order of \$1000 or more
- 50% off Display Stands for Current Accounts if order is over \$1000

Available on the road and in all divisions. You must scan the stand to the order if the customer is to receive a display. Immediate ship orders only.



Summer Promo (SUMMER)

April 17-August 31

- 10% off all orders

Book Sale



New Customer Promotion (NEW)

May 16-December 31

- New Customers receive Free Freight on their first order of \$500 or more

Offer is subject to change.



Memorial Day Promotion (15% off Memorial Day Promo)

May 1-May 20

- Orders \$500 or more receive 15% off

Orders must ship in May.



Free Freight Promo

April 26-May 13

- Free freight on 36-count rocks and bulk rock mixes
- Must be written on a separate order.

Applies to contiguous shipping within US only (1/2 freight to Alaska and Hawaii). Promo cannot be applied to past orders or combined with other promo codes.



On-Going Promotion

January 1-December 31

- Orders of \$500 or more receive 10% Freight Cap

Contiguous US only



Freight Cap Promotion

January 1-December 31

- Orders of \$200 or more receive 10% Freight Cap

Offer subject to change. Contiguous US only. Orders must reach total per location to receive freight discount.



Q2 Promotion

April 1-June 30

- Orders \$500 or more receive free freight
- Orders \$1,000 or more receive 10% discount



On-going Free Freight Promotion

January 1-December 31

- Orders of \$500 or more receive Free Freight

Opening Order and Reorder Minimums apply. Offer subject to change.

On Going Promotion 2024



April 22-May 3

- 50% off books

**One time purchase within promotional window.*



Athletic Rib Crews Special (ARC Summer 2024)

May 13-May 31

- 15% off all Athletic Ribbed Crews
- Orders \$600 or more receive free freight

Must be at-once order



Free Freight Promo

April 1-May 31

- At once orders \$600 or more receive free freight



Q2 Freight Promotion

April 1-June 30

- Orders \$400+ receive Free Freight
- Orders \$800+ receive 5% Off and Free Freight
- Orders \$1250+ receive 8% Off and Free Freight



New/Dormant Customer Promotion

May 1-December 31

- New or dormant customers receive free freight on orders \$750 or more.

Must be new customer or dormant for 24+ months to qualify.



On-Going Freight Promotion

January 1-December 31

- Orders \$150 or more receive free freight

Continental US only. 12% Freight Cap on shipments outside the continental US. Offer subject to change.



January 1-December 31

- Orders of \$500 or more receive Free Freight

Offer subject to change. Does not apply to Key Accounts.



Dads & Grads Promo (Celebrate 2024)

May 1-May 12

- Orders \$600 or more receive free freight
- 10% off a curated collection of SKUs

Must ship at-once



New Account Promotion

January 1-December 31

- 10% off opening order for ASAP ship



MAYke Things Happen Promotion

May 1-May 31

- Orders \$1,000 or more receive free freight

Immediate ship through 6/10/24. Only in stock items. Backorders will automatically cancel.



Think Outside Wonderland Collection Promotion

April 1-May 31

- 10% off for BYN3300 - Wonderland Collection \$895.50 (was \$995.00)