

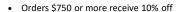
Current Promotions:

05/08/24 Prices and offers are subject to change.



May CB Gift Promotion

May 1-May 31



- Orders \$1500 or more receive free freight
- Can combine multiple CB Gift Brands

Cannot be combined with any other promotions.



New Customer Promotion (NEW)

May 16-December 31

 New Customers receive Free Freight on their first order of \$500 or more

Offer is subject to change.



Spring Promotion

April 4-April 30

• Orders \$350 or more receive free freight.



Ongoing Floor Display Promotion

April 1-December 31

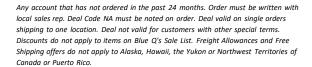
• Orders \$1,500 or more receive a free floor display



New Account Promotion (NA)

January 1-December 31

 New Account opening orders of \$250 or more receive Free Freight





Free Freight Promotion

May 1-May 31

 All Home Care and Beauty & Wellness orders of \$300 or more receive free freight

Home Care and Beauty & Wellness items only. Excludes Pura and all home fragrance collections. Must ship by 6/7/24.

Memorial Day Promotion (15% off Memorial Day Promo)



Ongoing Freight Promotion

January 1-December 31

· Orders over \$400 receive Free Freight

Available on the road. Can mix brands.



Ongoing Promotion

January 1-December 31

• Orders over \$300 receive a 15% Freight Cap



May 2024 Promotion

May 1-May 31

- · Orders of \$500 or more receive 10% off
- Orders of \$1,000 or more receive Free Freight



Floor Display Promotion (FD)

January 1-December 31

 Order a New Filled Bag, Sock or Kitchen Floor Display and receive a Free Display and Free UPS Ground Freight

Order must be written with local sales rep. Deal Code FD must be noted on order. Deal valid on single orders shipping to one location. Deal not valid for customers with other special terms. Discounts do not apply to items on Blue Q's Sale List. Freight Allowances and Free Shipping offers do not apply to Alaska, Hawaii, the Yukon or Northwest Territories of Canada or Puerto Rico.



Sneaker Socks Promotion

May 1-May 31

 Every order will receive 8 FREE pairs of Sneaker Socks (8 designs - 4 small and 4 large)



New Door Promotion

April 9-May 31

- Orders of \$750 or more receive Free Freight
- Valid for Thymes Home, Thymes Bath & Body and Capri Blue

Valid for New Accounts only. Orders must ship by 6/28/24.

Alphabet Collection Promo (ABC50)



May 1-May 20

· Orders \$500 or more receive 15% off

Orders must ship in May.



Holiday Promotion - Fall Winter 2024

January 1-March 31

 Limited Edition Holiday Orders of \$500 or more receive Free Freight

Show and Road orders. Must ship before 08/31/2024. Contiguous 48 states only.



Year Round Promotion

January 1-December 31

• Orders of \$1500 or more receive Free Freight



Free Freight Promo

April 26-May 13

- · Free freight on 36-count rocks and bulk rock mixes
- · Must be written on a separate order.

Applies to contiguous shipping within US only (1/2 freight to Alaska and Hawaii). Promo cannot be applied to past orders or combined with other promo codes.



Holiday Early Buy (EBY)

April 1-June 1

• Orders \$400+ receive free freight and December 1st dating



Free Freight Promotion

March 6-July 31

• Orders of \$500 or more receive free freight.

Continental US only.



Ongoing Display Program

March 11-December 31

- Orders of \$500 or more receive free T-Bar Display, lifestyle signage and hangers.
- Orders of \$2,000 or more receive free 360 Display, lifestyle signage and hangers.

Cannot be combined with other programs or promotions.



May Promotion

May 1-May 31

 Orders of \$500 or more receive half off freight (excludes displays)

 ${\it Immediate \ ship \ only. \ Continental \ U.S. \ only. \ Excludes \ display \ freight.}$



Freight Cap Promotion

January 1-December 31

• Orders of \$200 or more receive 10% Freight Cap

Offer subject to change. Contiguous US only. Orders must reach total per location to receive freight discount.



April 22-May 31

• 50% off entire Alphabet Collection



May CB Gift Promotion

May 1-May 31

- Orders \$750 or more receive 10% off
- Orders \$1500 or more receive free freight

First come first serve while supplies last. Stock will not be replenished.

• Can combine multiple CB Gift Brands

May not be combined with any other promotions.



May Promotion

May 1-May 31

· Orders \$750 or more receive free freight

Order must total \$750 after discounts. Only valid on orders in continental US.



Ongoing Promotion

January 1-December 31

· Orders of \$2000 or more receive Free Freight

Applies to contiguous shipping within the U.S. only.



On-Going Promotion

January 1-December 31

Orders of \$500 or more receive 10% Freight Cap

Contiguous US only



Free Freight Promotion

April 1-May 31

Orders of \$500 or more receive Free Freight

Continental US only.



May Special

May 1-May 31

Orders \$500 or more receive free freight



Free Freight Promotion

April 1-April 30

• Orders of \$500 or more receive free freight.



Winter Special

November 20-May 31

- Orders of \$1000 \$2249 receive Half Off Freight (excluding stands)
- Orders of \$2250 or more receive Free Freight (including stands)
- New Accounts receive one Free Display with an opening order of \$1000 or more



Pool Float Sale

April 24-April 30

- 15% off all inflatables.
- Promo price will automatically be applied to all orders.



Early Buy Adopo Promotion (ADOPOFF2024)

April 15-May 31

- Adopo orders \$1000 or more receive free freight
- Includes 2 new candle SKUs and nine new matchbox SKUs
- · Product ships approximately July 15th

Order can only include SKUs on Adopo Sell Sheet.



Paddywax Fall Presell Programs

April 1-June 16

- Orders \$800-\$1,499 receive 1/2 freight (enter SKU: FALL-LVL1-2024 on order)
- Orders \$1,500 or more receive free freight (enter SKU: FALL-LVL2-2024 on order)

Pertains only to product on p. 4-7 of Paddywax Cypress + Fir holiday catalog. Start ship date is 8/12/24.



Fall Early Buy Promotion

May 1-May 31

- Fall flavor orders \$400 or more receive 10% off
- Shipping begins 8/15/24

Must place an everyday order with ship date between 5/15/24 and 6/15/24 to qualify. Additional orders for Everyday flavors are not eligible for discount and will not count toward minimum early buy promo.



Spring Promotion

April 25-May 30

• Orders \$300 or more receive 10% off



Reactivation Program

April 9-May 10

- Orders \$240-\$500 receive free freight
- Orders \$500 or more receive free freight and 10% off + your choice of Puffin Table Top or Slat Wall Display

One time use.

 50% off Display Stands for Current Accounts if order is over \$1000

Available on the road and in all divisions. You must scan the stand to the order if the customer is to receive a display. Immediate ship orders only.



April Promo

April 8-April 30

• 10% off all immediate ship orders



Paddywax Cypress & Fir Presell Specials

April 1-June 16

- Orders \$800-\$1,499 receive 1/2 freight (enter SKU: CF-LVL1-2024 on order)
- Orders \$1,500-\$2,999 receive free freight (enter SKU: CF-LVL2-2024 on order)
- Orders \$3,000-\$4,499 receive free freight, free testers on available SKUs and Dec. 8th dating (enter SKU: CF-LVL3-2024 on order)
- Orders \$4,500 or more receive free freight, free testers on available SKUs, one free case pack of 4 candles to use as inburn samples and Dec. 8th dating (enter SKU: CF-LVL4-2024 on order)

Applies only to product from the Cypress + Fir Catalog (p.10 to end of catalog). Start ship date is 9/22/24. Must be in good credit standing to receive extended dating.



Ongoing Promotion (PPPFF)

January 1-December 31

• Orders of \$400 or more receive Free Freight

Order must be written with Sales Rep.



Holiday Early Buy Promotion

May 1-May 31

• Holiday flavor orders \$600 or more receive 10% discount

Must place an everyday order with ship date between 5/15/24 and 6/15/24 to qualify. Additional orders for Everyday flavors are not eligible for discount and will not count toward minimum early buy promo.



Free Shipping Promo (FREESHIP2024)

April 22-June 30

• Free shipping for orders \$500+

Applies to ASAP shipments only and is limited to orders shipping within the contiguous US. It does not combine with any other discount or promotion. Not valid for Internet Retails or Distributors.



Deluxe Rings and Birthstones Promo

April 16-May 31

- Orders \$300 or more receive
 - 50% off ANY birthstone assortment on p. 70 & 71 of catalog and/or
 - 50% off the purchase of Small Deluxe Rings (to offer to customers at 1/2 price with a QUDO purchase)
 - Must be written on a separate order



O2 Promotion

April 1-June 30

- · Orders \$500 or more receive free freight
- · Orders \$1,000 or more receive 10% discount



On-going Free Freight Promotion

January 1-December 31

· Orders of \$500 or more receive Free Freight

Opening Order and Reorder Minimums apply. Offer subject to change.



On-Going Promotion

January 1-December 31

 Enjoy Free Freight on all non-palletized, domestic orders single PO containing 256 candles (or packing equivalent) or less.

Refer to 2024 Issue 4 Wholesale Catalog for terms and conditions. Continental US only.



Athletic Rib Crews Special (ARC Summer 2024)

May 13-May 31

- 15% off all Athletic Ribbed Crews
- Orders \$600 or more receive free freight

Must be at-once order



Free Freight Promo

April 1-May 31

• At once orders \$600 or more receive free freight



May Wholesale Cabana Sale (Cabana24)

May 1-May 20

- Orders \$750 or more receive Free Freight
- Orders \$1,500 or more receive Free Freight and 15% Off
- Includes all categories.

Must be immediate ship. No backorders. Cannot be combined with any other promo.



May CB Gift Promotion

May 1-May 31

- Orders \$750 or more receive 10% off
- Orders \$1500 or more receive free freight
- Can combine multiple CB Gift Brands

Credit Card Payment only. Orders must be submitted per Brand only and cannot be combined with other promotions.



Winter 2024 Prebook Promotion (FF-WINTER/FF-NOW-JUL)

April 1-July 31

- Orders \$2500+ receive Free Freight (Must use Code FF-WINTER)
- Plus qualify for Free Freight on any in stock reorder (Must use Code FF-NOW-JUL)

Free freight promo cannot be combined with any other offer or any prior orders.

Applies to US and Canada shipping addresses and must ship to one location.. Codes must be entered to qualify. Key accounts do not qualify.

New/Dormant Customer Promotion



Summer Promo (SUMMER)

April 17-August 31

· 10% off all orders



Shipping Promotion

January 1-December 31

 All Wholesale Orders of \$1,500 or more receive Free Freight (submitted by your Sales Rep)

Ground standard shipping. Must ship to one location in the contiguous US. Not eligible with other promotions. Offer subject to change.



On Going Promotion 2024

January 1-December 31

· Orders of \$500 or more receive Free Freight

Offer subject to change. Does not apply to Key Accounts.



Dads & Grads Promo (Celebrate 2024)

May 1-May 12

- Orders \$600 or more receive free freight
- 10% off a curated collection of SKUs

Must ship at-once



New Account Promotion

January 1-December 31

• 10% off opening order for ASAP ship



Q2 Freight Promotion

April 1-June 30

- Orders \$400+ receive Free Freight
- Orders \$800+ receive 5% Off and Free Freight
- Orders \$1250+ receive 8% Off and Free Freight



New Customer Promotion (FF-NEW/FREEFIX-NEW)

April 15-December 31

- Place a \$1,500+ in stock order and receive Free Freight (Must use code FF-NEW)
- Plus receive a Free Fixture (Must use code FREEFIX-NEW)

Cannot be combined with other offers or prior orders. Applies to US and Canada shipping addresses. Orders must ship to one location. Key accounts do not qualify.



MAYke Things Happen Promotion (FF-MAY)

May 1-May 31

• Orders \$1,000 or more receive free freight

Immediate ship through 6/10/24. Only in stock items. Backorders will automatically cancel.

Think Outside Wonderland Collection Promotion



May 1-December 31

• New or dormant customers receive free freight on orders \$750 or more.

Must be new customer or dormant for 24+ months to qualify.

truebrands

On-Going Freight Promotion

January 1-December 31

• Orders \$150 or more receive free freight

Continental US only. 12% Freight Cap on shipments outside the continental US. Offer subject to change.



April 1-May 31

• 10% off for BYN3300 - Wonderland Collection \$895.50 (was \$995.00)



Free Freight Promotion 2024

January 1-December 31

• Orders of \$1900 or more receive Free Freight (Puzzles are excluded from Free Freight promotions)

Contiguous US only. FREE FREIGHT promo must be noted on order.