



## Current Promotions: Northeast

04/11/21 Prices and offers are subject to change.



### Spring Promo

April 5 - May 31

10% off all ASAP credit card orders.



### April Promo

April 1 - April 30

Free shipping on product only (*excludes displays/packages*)



### Floor Display Special (FD)

January 1 - December 31

Order a new filled bag, sock or kitchen floor display and receive:

1. Free display
2. Free UPS Ground Freight

*\*Must be written with your sales rep*

*Must be written with your sales rep. Free shipping in continental US only. Promo code must be on order.*



### Ongoing Promo

January 1 - December 31

10% discount on opening orders.



### Ongoing Special

January 1 - December 31

Orders of \$1,500 receive free freight

*Not applicable for fixtures. Does not stack with other promotions.*



### April & May Special

April 7 - May 31

- **Free full-sized room + linen spray testers** on orders that include the product (bru0001, bru0002, bru0003, bru0004)  
*\*Please note that we are currently shipping these in a frosted PET bottle instead of the glass\**
- **Free full-sized Library of Bath Salts gift set tester** on orders that include the product (cad0054).
- **Free Maman Mother's Day poster** in orders placed in April



### April Promo (FunApril2021)

April 1 - April 30

- 75% off Masks
- Orders of \$1000 or more receive free freight



### Ongoing Special (MATESRATES)

January 1 - December 31

First time orders of \$300 or more receive free freight



### Vegas Show/Road Special

April 1 - April 30

Free testers with every order and free product with bundle programs



### April Promo

April 1 - April 30

- 15% off on all Blue Planet Eco-Eyewear
- Free shipping on product only (*excludes displays/packages*)



### New Account Special (NA)

January 1 - December 31

New account opening orders of \$250 or more receive free shipping

*Must be rep written. Promo code must be marked on order. Applies to lapsed accounts.*



### April Special

April 1 - April 30

\$750 order gets Free Freight



### April Promo

April 1 - April 30

Mixed box of Rosemary Mint (6) and Lavender Cream (6) Distill bottles for \$130.



### April Special

April 1 - April 30

- Orders \$300-749 that include ONLY Classic, Classic Reserve, and Destination receive half off freight
- Orders \$750+ that include ONLY Classic, Classic Reserve, and Destination receive free freight

*Specials for ONLY Classic, Classic Reserve, and Destination collections.*



### Ongoing Promo

January 1 - December 31

Orders of \$1,500 or more receive free freight.



### Holiday Early Buy (EBY)

April 1 - June 1

Free shipping on holiday orders of \$300+

**April Special**

April 1-April 30

Order 12+ sun items and receive 10% off entire order

*Includes Reading SG's, reg SG's, & Kids ECO SG's. Specials may not be combined. Special must be noted on order at time of submission. Order must ship month of special.***April Special**

April 1-April 30

\$750 order gets Free Freight

**Show/Road Special**

April 5-May 31

- Orders of \$300 or more receive free freight
- Orders of \$650 or more receive free freight and 10% off
- Free Display/Free freight when displays are filled + 10% off product
- NEW CUSTOMER: Free Freight, 10% off and 8 free standard PopGrips for employees

**April Special**

April 1-April 30

- 5% off at \$600 for immediate ship orders (must have April requested ship date) – **APRIL 5% @ \$600 SHIP NOW**
- 10% off at \$1750 for immediate ship orders (must have April requested ship date) – **APRIL 10% @ 1,750 SHIP NOW**
- 5% off at \$750 for all other orders (any ship date) - **APRIL 5% AT \$750 SHIP ANYTIME**

**4 Tier Promo**

April 1-April 30

- Orders of \$400-\$699 receive 25% off ground ship
- Orders of \$700-\$1099 receive 40% off ground ship
- Orders of \$1100-\$1499 receive \$50 off + 50% off ground ship
- Orders of \$1500 or more receive \$75 off + 50% off ground ship

*For this special, it can be paid with CC or existing Terms.***New Account Special**

January 1-December 31

New accounts receive 10% off first order

*Must ship ASAP. Stackable with discounts. The promotion applies to road orders only. Credit card only.***VIP Program**

January 22-June 1

Write a new order of \$3500+ before June 1st and receive the

*Must use promo code "EBY".***April Special**

April 1-April 30

Free Testers on EDP's and Handcreme's on orders over \$750

*Must purchase the case pack to get the free tester.***Cypress & Fir Holiday Pre-Sell Promo**

April 5-June 18

- Orders of \$600-\$1,249 receive half freight discount
- Orders of \$1,250-\$1,999 receive free freight
- Orders of \$2,000-\$3,499 receive free freight, Dec.10th dating and free testers on available SKUs
- Orders of \$3,500 or more receive free freight, Dec.10th dating, free testers on available SKUs and one case pack of 4 candles for free to use as in-store burn samples

*Please indicate which shipping window to use in order notes. Paddywax will provide notification as each window reaches capacity. Sept 20 - Sept 27 - Oct 4 - Oct 11***Greeting Card Special**

March 1-April 30

10% off all Greeting Cards - including Mother's &amp; Father's Day

**2 Tier Promo**

April 15-April 28

- Orders of \$450-\$1049 receive 35% off ground ship
- Orders of \$1050+ receive \$40 off + 50% off ground ship

**Fall/Holiday Pre-Buy Promo**

March 1-April 30

5% off + free freight on orders placed by 4/30/21 for a ship date of 6/15/21 or later.

**Show/Road Special**

April 11-April 30

- Orders of \$350+ receive free freight
- Orders of \$500+ receive free freight and 5% discount

**April Promo**

April 1-April 30

Orders of \$120 or more receive four free Be Present Gift Sets.

following

- Free freight and priority shipping on any order shipping by June 1, 2021 (*discount line must be added to bottom of each order*)
- VIP Store Locator (February 2021)
- Free Summer Swag - pick any 2 packs (*must be added to first order with price override- \$180 value*)
- Free Bulk Straws with any order (*must be added to each order with price override*)
- Surprise Swig
- Free fixtures (*if needed, must be added to the first order with price override - \$150 value*)

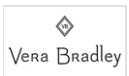
*Order must be submitted all at once, but can have different ship dates.*



**Road Promo**

March 9-April 15

- Orders of \$500 or more receive 5% off.
- 5% off pillow pre-packs.



**April Special**

April 7-April 30

All Vera Bradley orders will have free shipping (excluding agendas)

*Northeast customers only. Orders must be placed with your Northeast sales rep.*



**April Promo**

April 1-April 30

Buy eight of the 20th Century Travel puzzles and receive 20% off.



**April Special**

April 1-April 30

Satin mask sets (mixed neutral + sorbet only) are BOGO all month long