

Make Waves with Saving the Blue

Support marine conservation while bringing purpose-driven products to your assortment.



SAVING THE BLUE

Play Pet Brands is proud to partner with Saving the Blue, a nonprofit dedicated to protecting sharks and marine life through research, conservation and education.

Through this partnership, we've sponsored an acoustic receiver, a shark tag, and a Caribbean Reef Shark named Swim Shady to help researchers track movement and gather critical data for their Caribbean Reef Shark Project.



Watch the video to learn more about our partnership with Saving the Blue

Play with a Purpose

2% of every Ocean Buddies purchase supports Saving the Blue.

What this Means to Shoppers

Today's pet parents are looking for products with purpose. Ocean Buddies gives you a story that resonates at shelf while supporting real conservation efforts.

Ocean Buddies

SIZE L

SIZE S / M



Available in 10 sea creature-inspired toys, including five S/M and five XL designs for flexible merchandising.

- Mounted on high-quality backer cards for easy peg-hook merchandising
- Available in convenient 5-piece case packs

Ask your Play Pet Brands sales rep about adding Ocean Buddies to your next order.