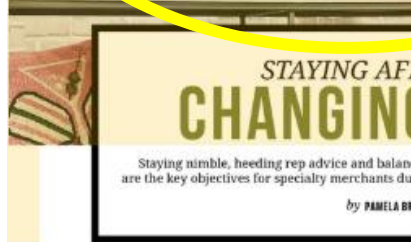




Gifts & Decorative Accessories Editorial | July 2026



At White Arrows Home in Minocqua, Wis., store owner Kristin Lenz takes great pride in creating a retail experience that extends beyond its merchandise. "Customers are drawn to our Northwoods aesthetic that blends classic, meaningful design," she said of her store's eclectic assortment of home décor, books, pantry goods and other personal gifts.

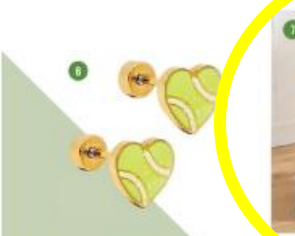
But as Lenz and fellow retailers continue to contend with shipping delays, diminished supplies, and tariff-related fallout, securing products that complement the overall shopping experience is proving difficult — a fate that has now become reality. "It's the lack of consistency that has required the greatest adjustment," said Lenz. "Planning feels less certain than it once did, and flexibility has become essential."

While there are no one-size-fits-all solutions for order sourcing and fulfillment, specialty shops, with the help of their sales reps, are figuring out how to adapt to supply chain uncertainties for the fourth quarter and beyond.

OUTSIDE INFLUENCES

Even the most unflappable retailers and long-time sales reps have become flustered by a fluctuating marketplace, where accumulating external factors have taken their toll. Among the more pressing issues are price uncertainty, cash flow, inventory

TRENDING GIFTS — STYLE PULSE



TRENDING GIFTS — SEASONAL



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- 2. Glitter Turkey Figurine. Raz Imports. razimports.com
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