



MOODCAST

FRAGRANCE Co.



Moodcast crafts custom blended clean home fragrances that explore and celebrate the moods, memories and moments that define us.

MOODCAST: 3 COLLECTIONS



Vibes Collection -> Past Memories

Our Vibes collection celebrates those magical moments in life that go beyond a simple memory, becoming imbued with lasting and relivable emotion.

Bring coveted memories back to life.



Persona Collection -> Present Moods

Our Persona collection celebrates the different sides of our personalities, from the Daydreamer to the Homebody and beyond.

Honor all that you are.



Night & Day Collection -> Future Moments

Our Night & Day collection is comprised of both night and day focused fragrances that help set the tone for the night or day ahead.

Carpe noctem. Carpe diem.

MOODCAST: 3 COLLECTIONS - AESTHETIC



Vibes Collection -> Past Memories

The iridescent vessels and packaging mimic the vivid and colorful memories of the stand-out experiences the fragrances bring back to life.



Persona Collection -> Present Moods

The color flooded label communicates the mood, while the gold interior promotes honoring however you feel on the inside.



Night & Day Collection -> Future Moments

The black and white signify a blank slate, preparing you to create new intentions for what lies ahead.

MORE THAN A LABEL, A MOOD

Reading the label helps bring the mood and the scent to life.

Creating a mood around each fragrance is what makes us Moodcast and different from so many other brands!

We like to say that we focus on the “Emotional Side of Scent”.

BEACH VACAY

mango blossom, coconut husk, palm leaves

Sandy toes. Sparkling skin.
Warming in the tropical sun.
Cocktail in-hand. Blissed and beyond.

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SOLOIST

turkish rose, black currant, muhuhu wood

You've been waiting all day for this.
Finally. A moment to yourself.
Shift your focus inward. It's about you.
Say hello to your happy place.

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DAYBREAK

mint, basil blossom, eucalyptus

Rise. Shine. Open your eyes.
See possibilities for positivity.
It's a good day for a good day.

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FRAGRANCES COMPOSED CLEAN



Our fragrances are crafted to not only meet, but exceed the stringent standards for clean.

Clean

No parabens

No phthalates

No sulfates

Cruelty free

Prop 65 compliant

CANDLE ATTRIBUTES



Single-wick
8oz
227g



3-wick
24oz
680g

Hand-poured

Vegan coconut wax blend

Natural cotton wicks

Clean burning

Burn Time: 40-45 (8oz), 50-60 (24oz)

Made in the USA

DIFFUSER, ROOM & LINEN SPRAY ATTRIBUTES



Reed Diffuser
3.4 fl oz
100ml



Room & Linen Spray
3.4 fl oz
100ml

Alcohol free formulations

Reed Diffuser:

- Continuous, always-on fragrance
- Lasts for months
- Comes with 8 reeds
 - > Control strength using fewer reeds

Room & Linen Spray:

- Immediate and lasting burst of fragrance
- Great for around the house, car, office

DOING GOOD, GIVING BACK



FEEL EVEN BETTER ABOUT YOUR
MOODCAST PURCHASE

Each year we donate a portion of our proceeds to children's medical charities,
a cause near and dear to our founder's heart.

