



## Lisa Fenlon

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## Current Promotions

05/04/24 Prices and offers are subject to change.



### Alphabet Collection Promo

(ABC50)

Apr 22-May 31

- 50% off entire Alphabet Collection

*First come first serve while supplies last. Stock will not be replenished.*



### Free Freight Promo

Apr 26-May 13

- Free freight on 36-count rocks and bulk rock mixes
- Must be written on a separate order.

*Applies to contiguous shipping within US only (1/2 freight to Alaska and Hawaii). Promo cannot be applied to past orders or combined with other promo codes.*



### Holiday Early Buy

(EBY)

Apr 1-Jun 1

- Orders \$400+ receive free freight and December 1st dating



### Free Freight Promotion

Mar 6-Jul 31

- Orders of \$500 or more receive free freight.

*Continental US only.*



### Pool Float Sale

Apr 24-Apr 30

- 15% off all inflatables.
- Promo price will automatically be applied to all orders.



### Paddywax Cypress & Fir Presell Specials

Apr 1-Jun 16

- Orders \$800-\$1,499 receive 1/2 freight (enter SKU: CF-LVL1-2024 on order)
- Orders \$1,500-\$2,999 receive free freight (enter SKU: CF-LVL2-2024 on order)
- Orders \$3,000-\$4,499 receive free freight, free testers on available SKUs and Dec. 8th dating (enter SKU: CF-LVL3-2024 on order)
- Orders \$4,500 or more receive free freight, free testers on available SKUs, one free case pack of 4 candles to use as in-burn samples and Dec. 8th dating (enter SKU: CF-LVL4-2024 on order)

*Applies only to product from the Cypress + Fir Catalog (p.10 to end of catalog). Start ship date is 9/22/24. Must be in good credit standing to receive extended dating.*



### Fall Early Buy Promotion

May 1-May 31

- Fall flavor orders \$400 or more receive 10% off
- Shipping begins 8/15/24

*Must place an everyday order with ship date between 5/15/24 and 6/15/24 to qualify. Additional orders for Everyday flavors are not eligible for discount and will not count toward minimum early buy promo.*



### Year Round Promotion

Jan 1-Dec 31

- Orders of \$1500 or more receive Free Freight



### Ongoing Promotion

Jan 1-Dec 31

- Orders of \$2000 or more receive Free Freight

*Applies to contiguous shipping within the U.S. only.*



### On-Going Promotion

Jan 1-Dec 31

- Orders of \$500 or more receive 10% Freight Cap

*Contiguous US only*



### Freight Cap Promotion

Jan 1-Dec 31

- Orders of \$200 or more receive 10% Freight Cap

*Offer subject to change. Contiguous US only. Orders must reach total per location to receive freight discount.*



### Early Buy Adopo Promotion

(ADOPOFF2024)

Apr 15-May 31

- Adopo orders \$1000 or more receive free freight
- Includes 2 new candle SKUs and nine new matchbox SKUs
- Product ships approximately July 15th

*Order can only include SKUs on Adopo Sell Sheet.*



### Paddywax Fall Presell Programs

Apr 1-Jun 16

- Orders \$800-\$1,499 receive 1/2 freight (enter SKU: FALL-LVL1-2024 on order)
- Orders \$1,500 or more receive free freight (enter SKU: FALL-LVL2-2024 on order)

*Pertains only to product on p. 4-7 of Paddywax Cypress + Fir holiday catalog. Start ship date is 8/12/24.*



### Holiday Early Buy Promotion

May 1-May 31

- Holiday flavor orders \$600 or more receive 10% discount

*Must place an everyday order with ship date between 5/15/24 and 6/15/24 to qualify. Additional orders for Everyday flavors are not eligible for discount and will not count toward minimum early buy promo.*

toward minimum early buy promo.



#### Spring Promotion

Apr 25-May 30

- Orders \$300 or more receive 10% off



#### Free Shipping Promo

(FREESHIP2024)

Apr 22-Jun 30

- Free shipping for orders \$500+

*Applies to ASAP shipments only and is limited to orders shipping within the contiguous US. It does not combine with any other discount or promotion. Not valid for Internet Retailers or Distributors.*



#### Reactivation Program

Apr 9-May 10

- Orders \$240-\$500 receive free freight
- Orders \$500 or more receive free freight and 10% off + your choice of Puffin Table Top or Slat Wall Display

*One time use.*



#### Summer Promo

(SUMMER)

Apr 17-Aug 31

- 10% off all orders



#### Q2 Promotion

Apr 1-Jun 30

- Orders \$500 or more receive free freight
- Orders \$1,000 or more receive 10% discount



#### Shipping Promotion

Jan 1-Dec 31

- All Wholesale Orders of \$1,500 or more receive Free Freight (submitted by your Sales Rep)

*Ground standard shipping. Must ship to one location in the contiguous US. Not eligible with other promotions. Offer subject to change.*



#### On-Going Promotion

Jan 1-Dec 31

- Enjoy Free Freight on all non-palletized, domestic orders - single PO containing 256 candles (or packing equivalent) or less.

*Refer to 2024 Issue 4 Wholesale Catalog for terms and conditions. Continental US only.*



#### On Going Promotion 2024

Jan 1-Dec 31

- Orders of \$500 or more receive Free Freight

*Offer subject to change. Does not apply to Key Accounts.*



#### Athletic Rib Crews Special

(ARC Summer 2024)

May 13-May 31

- 15% off all Athletic Ribbed Crews
- Orders \$600 or more receive free freight

*Must be at-once order*



#### Dads & Grads Promo

(Celebrate 2024)

May 1-May 12

- Orders \$600 or more receive free freight
- 10% off a curated collection of SKUs

*Must ship at-once*



#### Free Freight Promo

Apr 1-May 31

- At once orders \$600 or more receive free freight



#### New Account Promotion

Jan 1-Dec 31

- 10% off opening order for ASAP ship



#### Free Freight Promotion 2024

Jan 1-Dec 31

- Orders of \$1900 or more receive Free Freight (Puzzles are excluded from Free Freight promotions)

*Contiguous US only. FREE FREIGHT promo must be noted on order.*